Harsh Braking as a Surrogate for Crash Risk: A Segment-Level **Analysis with Connected Vehicle Telematics**

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Introduction

- Harsh Braking (HB) events refer to sudden and forceful stops captured by connected vehicle (CV) telematics.
- NJ highways have heavy traffic, toll plazas, and complex interchanges that result in higher crash risk and conditions for sudden stops.
- If HB patterns can reliably identify crash-prone segments, action can be taken before crashes happen (proactive approach).
- Goal: to determine whether HB pattern associated with crash frequency.

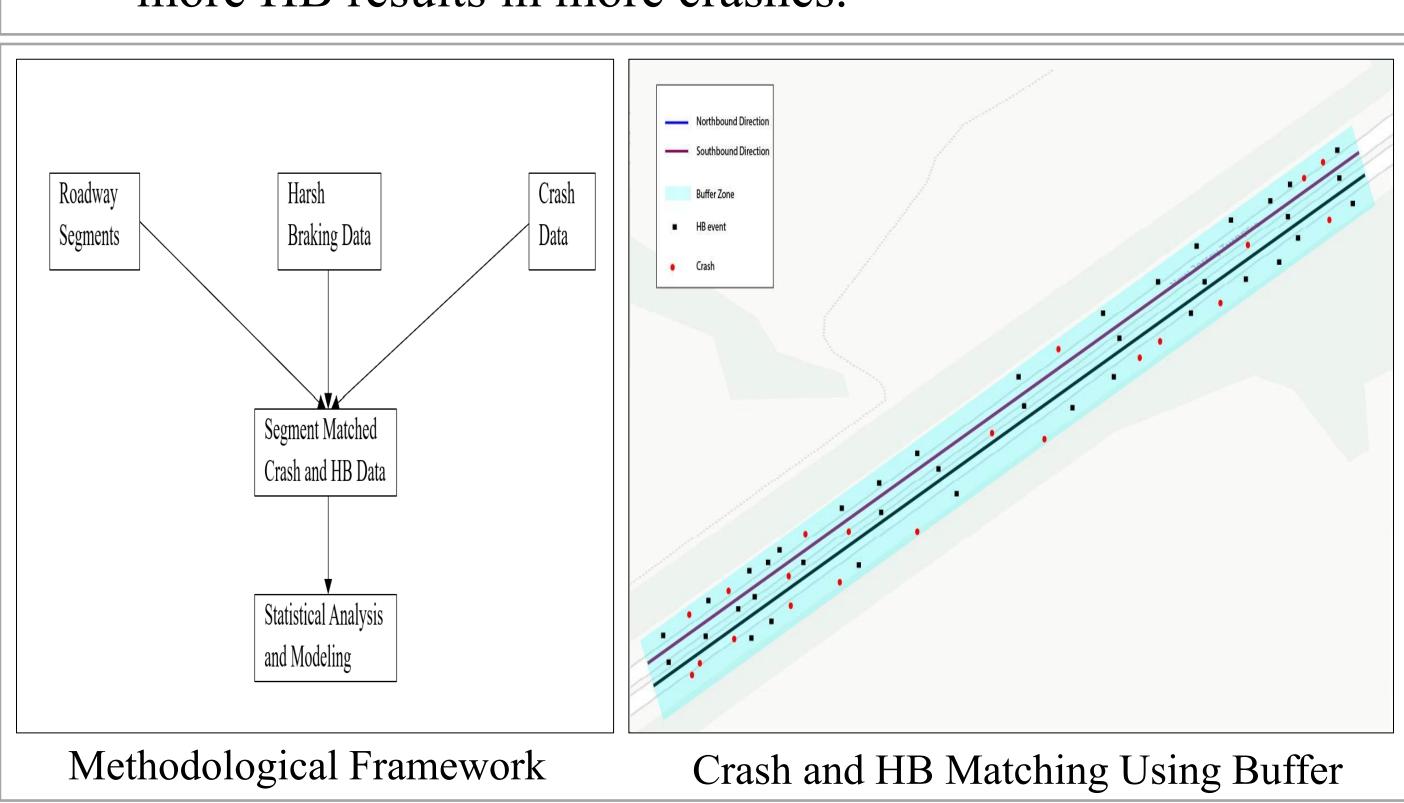
Methodology

Data

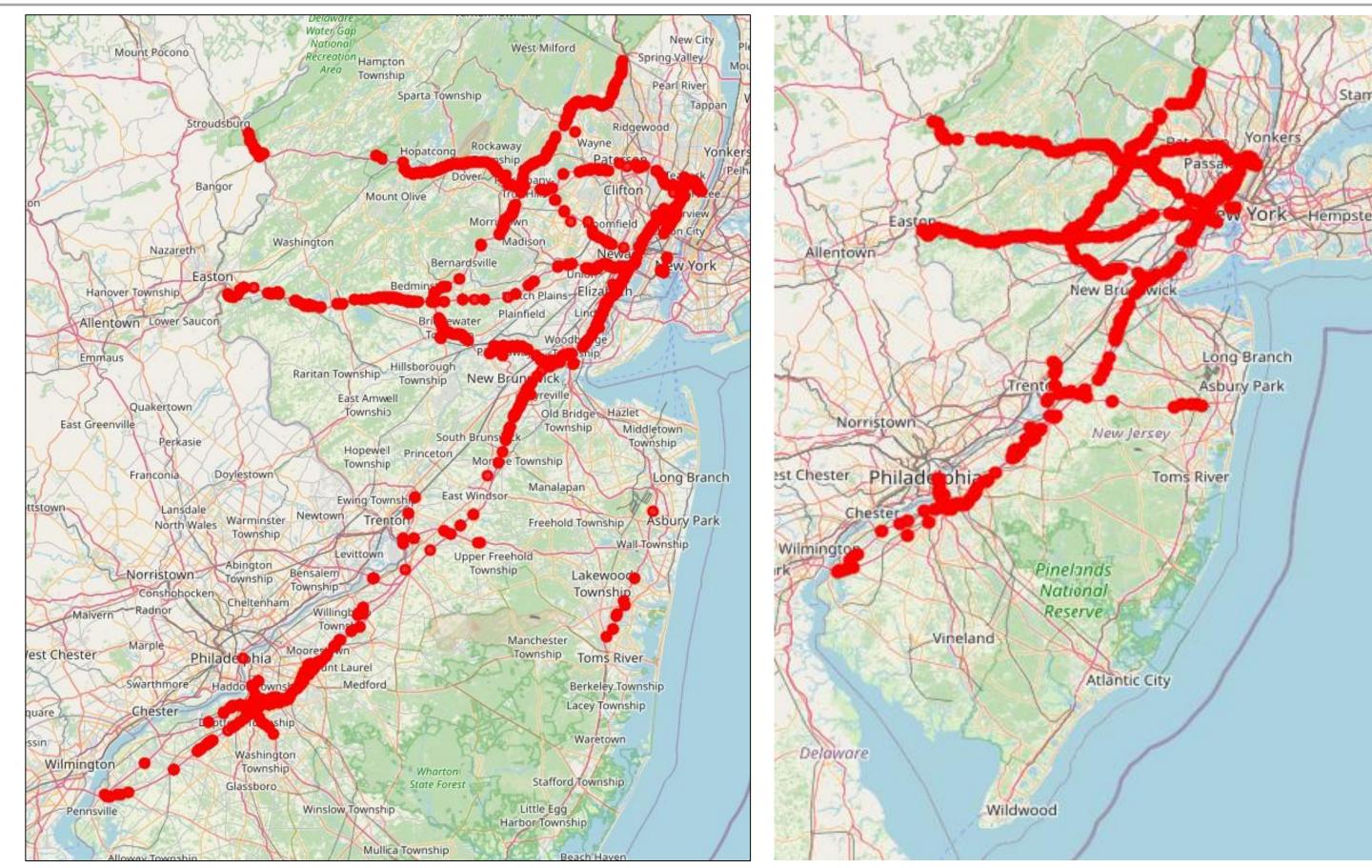
- About 8.5 million Drivewyze truck telemetry records (July–Dec 2024).
 - deceleration >= (approximately 0.2g).
- 45,000 NJ police crash reports, known as NJTR-1 reports, (same period)

Framework

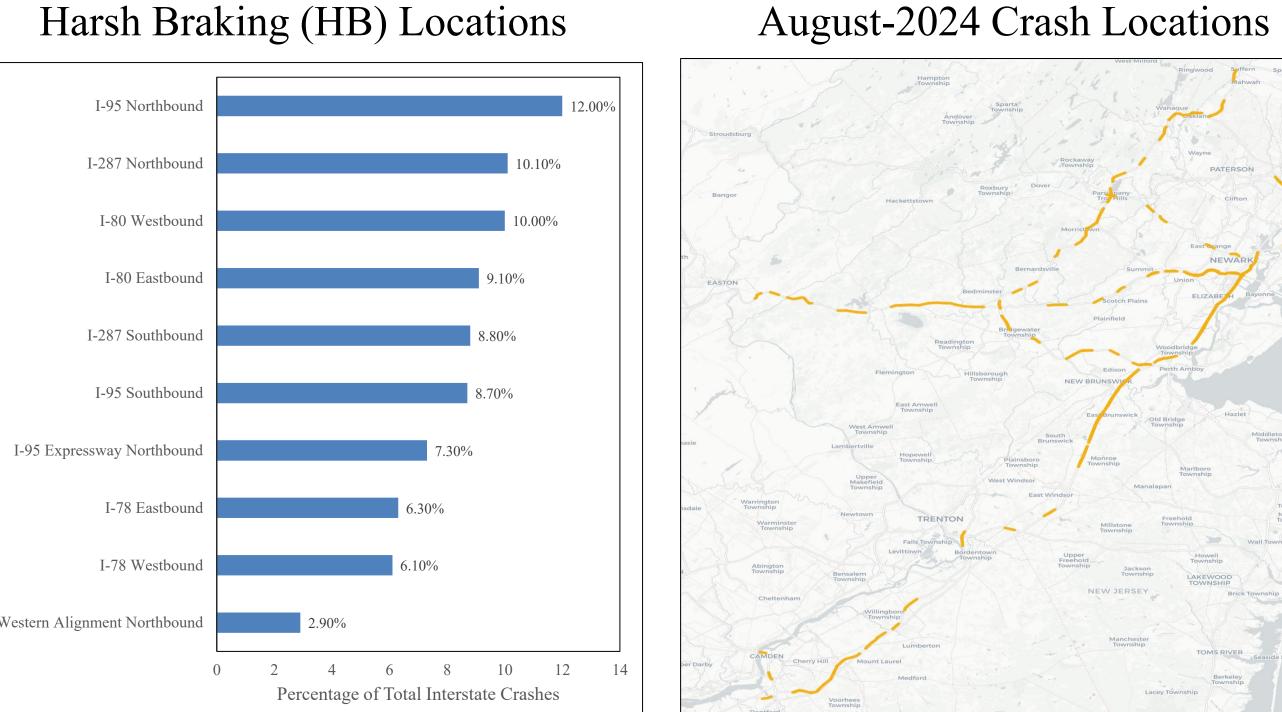
- Segmentation: NJ interstate highways split into 1-mile segments. Identified 1,023 segments.
- Matching: Crashes and HB events linked to the same segments using GIS buffers.
- Modeling: Statistical models, Negative Binomial (NB) Zero-Inflated Negative Binomial (ZINB) tested if more HB results in more crashes.



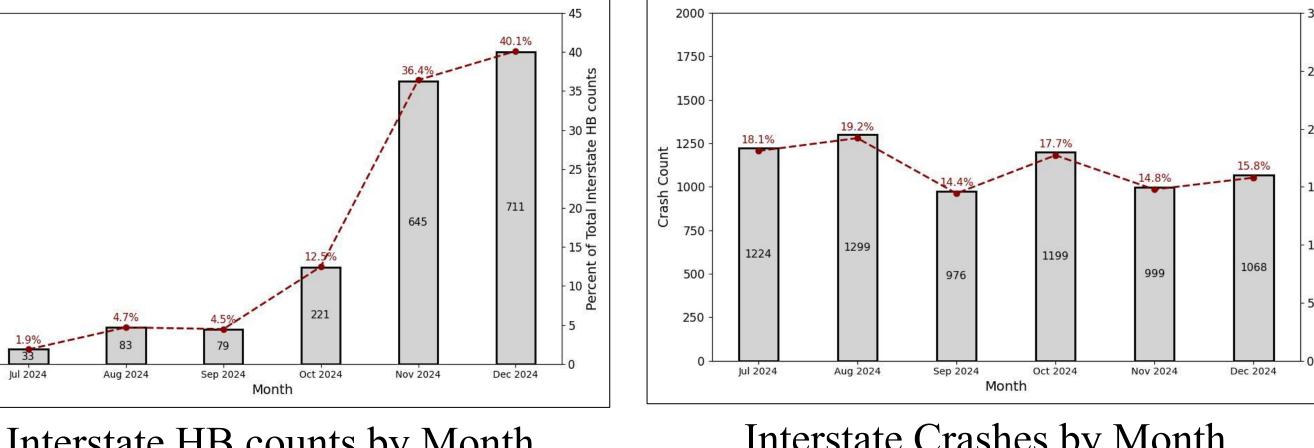
Descriptive Analysis



Harsh Braking (HB) Locations

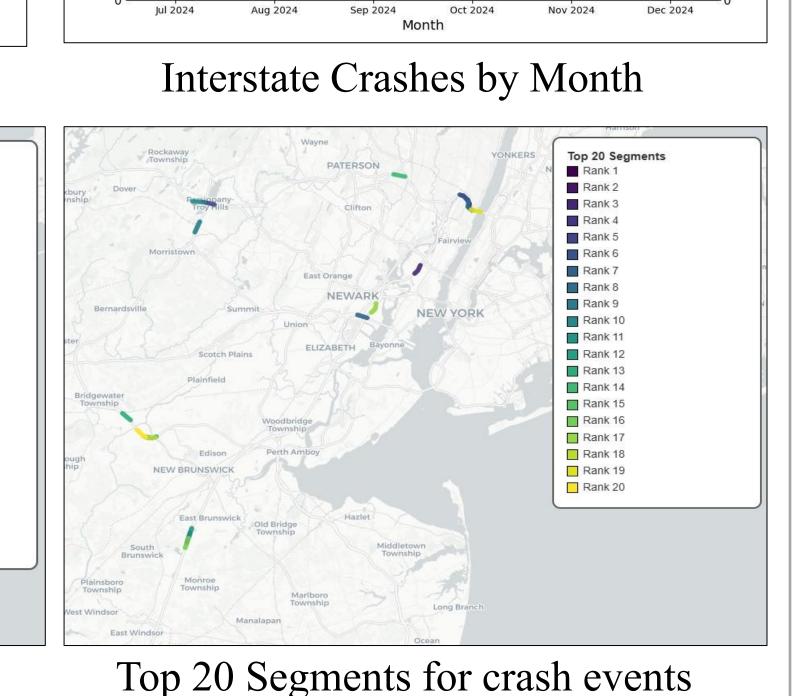


Top 10 Interstate Crash Locations in NJ



Interstate HB counts by Month

Top 20 Segments for HB events



Segments with both HB & Crashes

Model Result

- Zero-Inflated Negative Binomial (ZINB) model fits best.
- Each extra HB event contributes to a 1% increase in expected crashes per segment.
- Example: An increase of 10 HB events corresponds to an expected crash frequency of about 10 % higher.
- The result confirms that HB can events can serve as an early warning indicator of potential crashes.

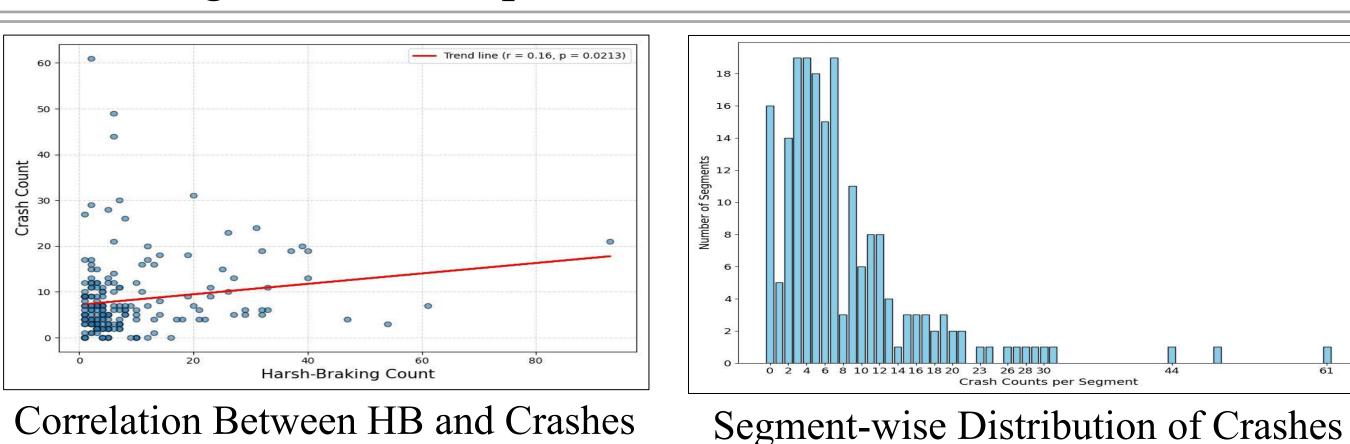
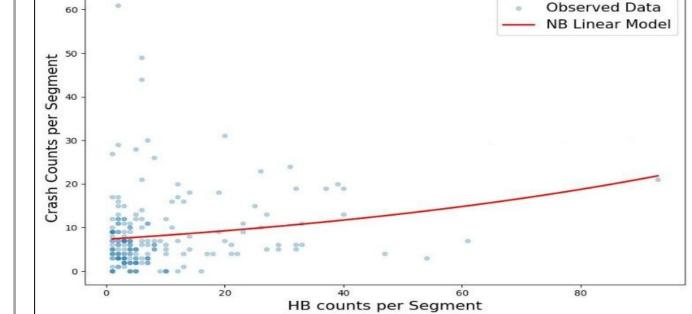
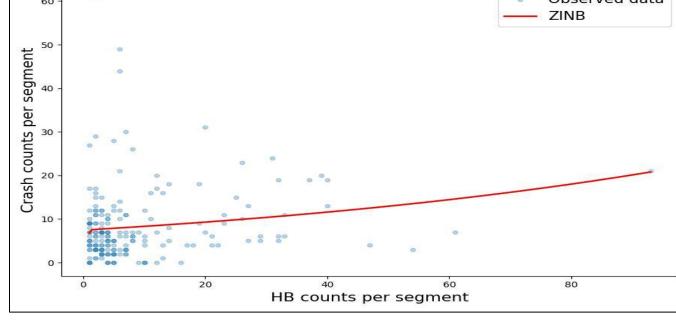


Table: NB and ZINB Regression of Crash Counts on HB Counts Intercept/Constant 20.98 0.00 **HB** Counts Inflated constant Inflated HB counts ZINB 24.88 Constant 2.12 0.03 **HB** Counts **Observed Data**





Conclusion & Recommendations

• This study demonstrates that harsh braking (HB) activity, derived from connected-vehicle telematics, provides a meaningful surrogate for identifying crash risk on large-scale interstate highway systems.

Recommendations

- Agencies should integrate HB monitoring into safety dashboards to identify danger zones in real time.
- Segments with frequent HB events should be prioritized for countermeasures such as better signage, enforcement, lane guidance, and ramp metering.
- Combining HB data with crash, weather, and traffic information enables faster, proactive crash prevention.