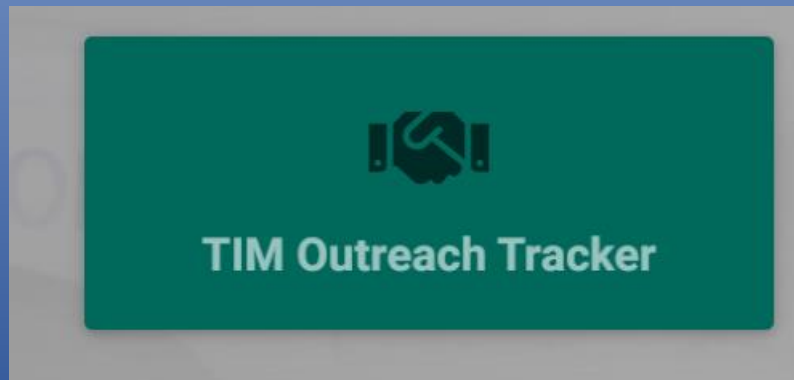


TIM Outreach Tracker

Traffic Incident Management Outreach Tracker

- Goal of 5,000 first responders trained in 2023.
- Outreach tracker provides:
 - Management of TIM outreach efforts.
 - Follow up with other agencies and their POC after initial meet-and-greet.
 - The tracker records names of individuals (who did the outreach, who was contacted), agency contacted (county, municipality), date, give aways, address, and any additional comments.
 - Unity – faster updates, any success and necessary improvements.



Example of Tracker List Item

Name	Date	Outreach Location	Contact	Address	Municipality	County	Give Aways	Notes
Robert Mcgeehan II	8/3/2023	Conferences	Name: Pat Gurscik Agency: Washington Twp PD Title: Chief Phone: (856) 589-6664 Email: cfiorle@pd.twp.washington.nj.us	1 McClure Drive, Sewell, 08080	Washington Twp	Gloucester	Challenge Coins : 1 Bumper Stickers : 250 key chains : 250 Cell Phone Holders : 500	National Night out 8/1/2023
Sal Cowan	3/23/2023	Specific Agency Meeting	Name: Greg Kierce Agency: Jersey City OEM Title: Director Phone: (201) 424-8625 Email: wkierce@njcps.org	715 Summit Avenue, Jersey City, 07306	Jersey City	Hudson	Challenge Coins : 2 Bumper Stickers : 2 key chains : 2	Discussed incorporating Jersey City first responders into NJTIM classes throughout the year.