

Feature Presentation

**SJTPO Innovative
Approaches to Traffic Safety
Education**

Jennifer Marandino

Executive Director

Wayne Shelton

Traffic Safety Specialist

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SJTPO Traffic Safety Education

A Program Overview for the New Jersey State Transportation Innovation Council



South Jersey
Transportation
Planning Organization

Meet the Team



Wayne Shelton
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Defensive Driving



- **Length of program:** National Safety Council 6-hour course
- **Audience:** Drivers of all ages

Driving Simulator

In Partnership with Hero Campaign



- **Length of program:** 40-90 minutes
- **Audience:** Teens in probationary period of licensure

Most Dangerous Place on Earth



- **Length of program:** 40-90 minutes
- **Audience:** High school students

Car Crashes, It's Basic Physics



CAR CRASHES,
IT'S BASIC PHYSICS

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- **Length of program:** 40-90 minutes
- **Audience:** High school math and physics students

Share the Keys



- **Length of program:** 60-90 minutes
- **Audience:** Parents and their teens in pre-permit, permit, and probationary period of licensure

Belts on Bones (multiple programs)



- **Length of program:** 30-45 minutes
- **Audience:** Kindergarten to middle school students

Multiple programs available:

- Belts, Bones, and Buses
- Occupant Protection for Middle School Students



Child Passenger Safety (multiple programs)



- **Length of program:** 8 hours
- **Audience:** School district employees

Multiple programs available:

- Technician Training
- Transporting Children Safely
- Car Seat Inspection Program



Car-Fit for Senior Drivers



CAR-FIT

Comfort & Safety For Seniors

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- **Length of program:** 15 minutes
- **Audience:** Elderly drivers

Program Funding

- FHWA-PL funds authorized through UPWP
 - Task 24/140: Safety Education
 - 24/141: Safety Education Programs
 - 24/142: Safety Education Coordination & Collaboration
- NJ Division of Highway Traffic Safety Federal Highway Safety Grant
 - Grant cycle on Federal Fiscal Year (submitted Spring, effective October 1st)
 - Reimbursement of any salaries or wages **not covered**
 - Permissible reimbursement for
 - Travel and related expenses associated with professional development
 - Purchase of equipment and supplies including training manuals
 - Other contractual services for program presentation development **covered**

Thank You

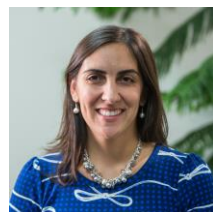
- Program descriptions and request form:
www.sjtpo.org/education
- Call the office at (856) 794-1941



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ANNOUNCEMENTS & REMINDERS