

About

Mission:

To serve as the one-stop destination for comprehensive roadway safety information.

Vision:

To be the essential source of trustworthy information that motivates and empowers New Jerseyans to make our roadways safer.

Purpose:

As we work toward zero deaths by 2050, we need to empower New Jersey roadway users by giving them information, inspiration, and motivation to be safe on our roadways.

Safety Resource Center Elements



Website

Primary gateway to everything roadway safety



Public Campaigns

Actively promoting a safety culture



Social Media

Connecting with people



Training Program

Learning center focused on safety resources



NJ SHSP Implementation

Supports administration of associated programs



Meetings & Events

Instruments to facilitate knowledge sharing and NJDOT's vision for safety