

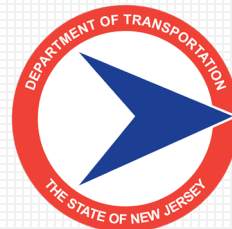
Complete and Green Streets

Effective Public Engagement Practices and Resources to Promote Safety and Advance Equity

Sam Rosenthal

Voorhees Transportation Center, Rutgers University

NJDOT Research Showcase – October 26, 2022



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Edward J. Bloustein School
of Planning and Public Policy

Outline

- Evaluating Complete Streets Public Engagement Practices – 2020 report
- Complete Streets engagement resources
 - NJTPA Public Engagement Toolkit
 - NJDOT Complete and Green Streets Model Policy and Guide
 - NJTPA Complete Streets Technical Assistance
- Other Complete Streets resources
 - NJDOT Complete Streets Summit
 - NJDOT Complete Streets Training
 - NJDOT Complete Streets Reports and Guides

What are Complete Streets?

- **Complete Streets** are designed for everyone
- Design of Complete Streets is **based on local context**
- They balance the needs of ...
- ... **ALL MODES, ALL USERS, and ALL ABILITIES ...**



NJ Complete Streets Policies

State Policy

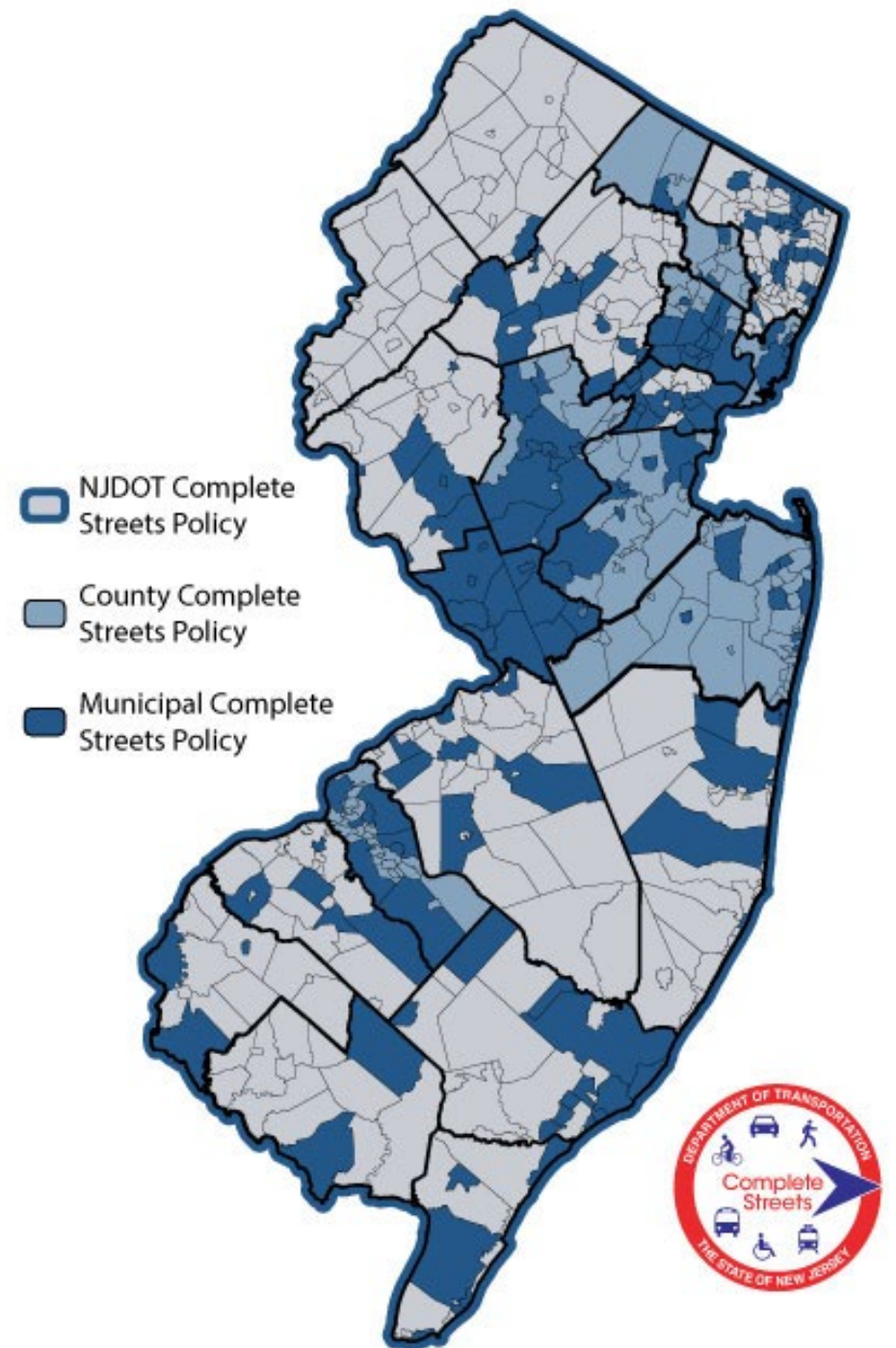
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County Policies

8

Municipal Policies

173



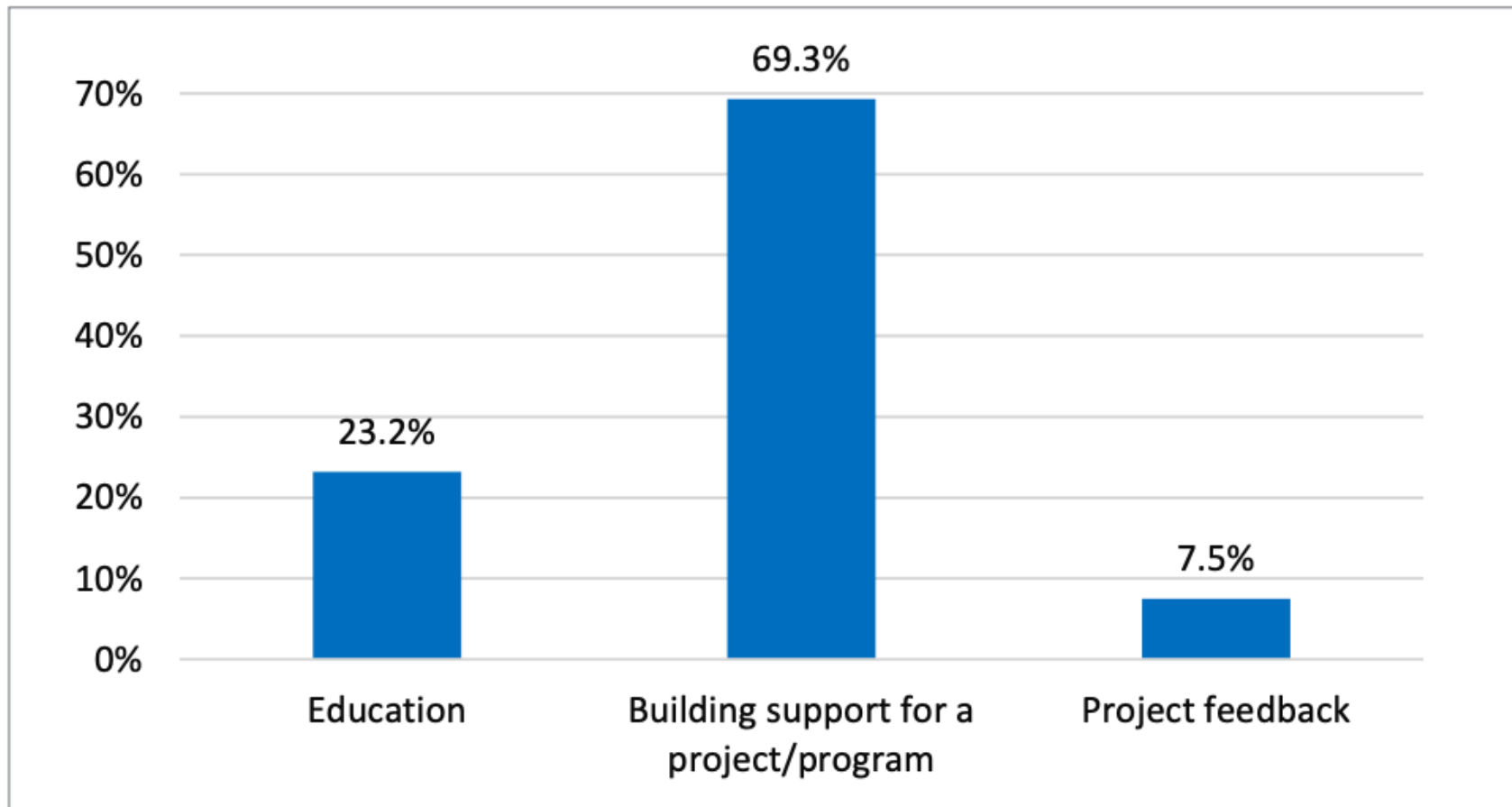
Nationwide Survey

- NJ Bicycle & Pedestrian Resource Center partnered with Smart Growth America in 2020 to distribute nationwide survey on Complete Streets engagement practices
- Over 500 responses collected, mostly from advocacy groups and local governments

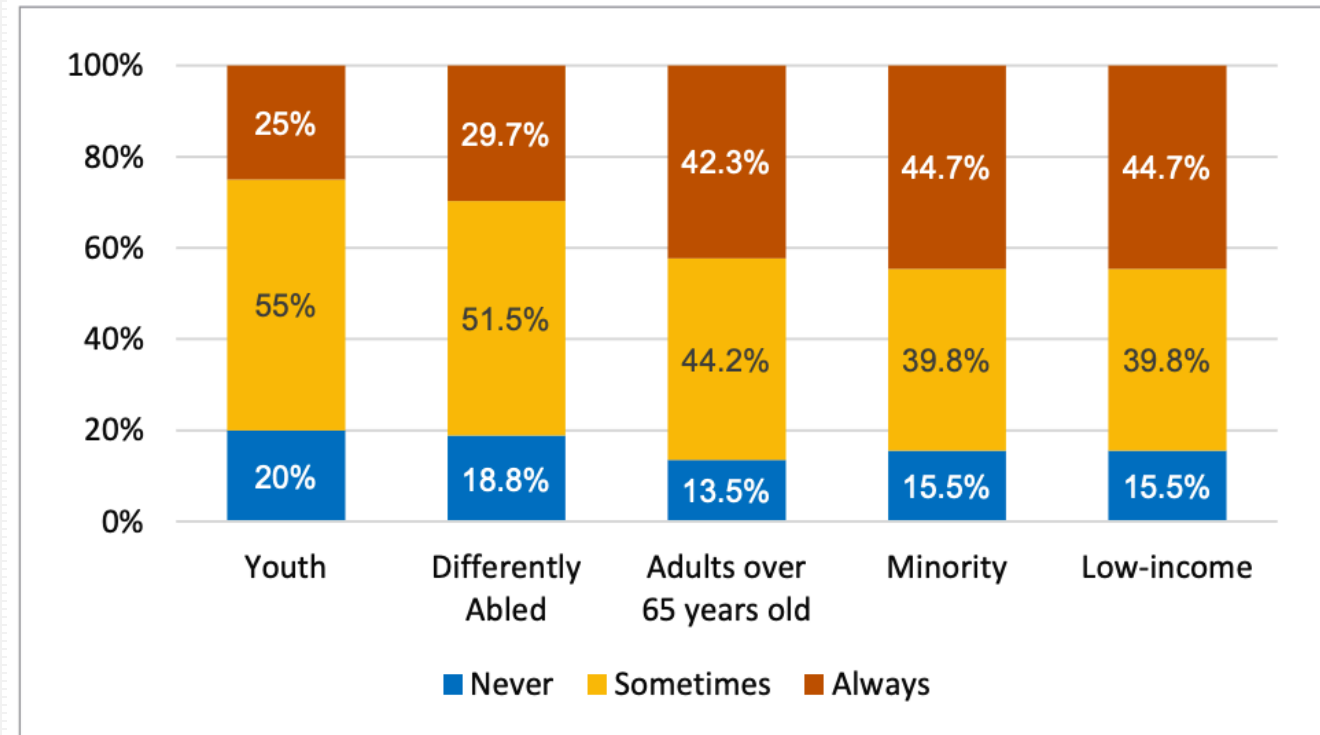


**Evaluating Complete Streets Public
Engagement Practices**
Results of a National Survey

Complete Streets Engagement Goals



Engaging with Vulnerable Populations



Methods of Engagement



NJ BPRC @njbikeped · Oct 17

There's still time to register for @NewJerseyDOT's Complete Streets online training this October! Learn about how Complete Streets can improve safety, resiliency, equity, and health in your community. Register at njbikeped.org/nj-complete-st... #completestreets

2022 NJDOT Complete Streets Trainings

Register for one of three online trainings:

- Oct. 13, 9 am - 12 pm (North Jersey focus)
- Oct. 20, 9 am - 12 pm (Central Jersey focus)
- Oct. 27, 1 pm - 4 pm (South Jersey focus)

Register for free at: njbikeped.org/nj-complete-streets-training

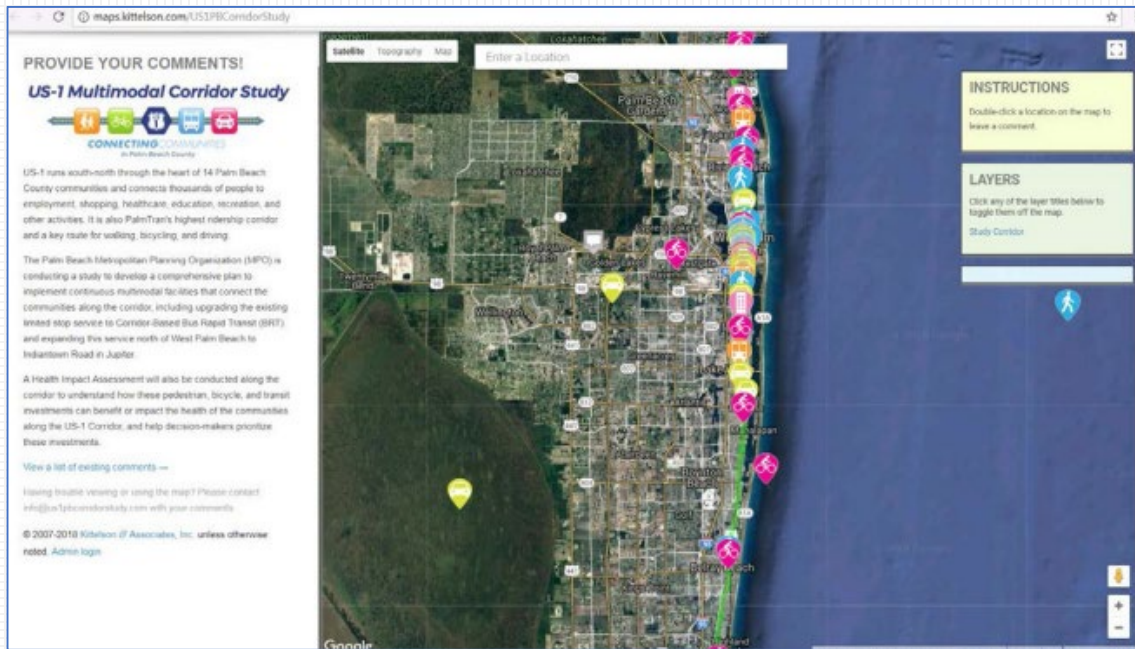
Social media for NJ Complete Streets Training

Walk audit with local officials for a School Travel Plan



"On Air" Pop-Up Activity Booth for Engaging with Children and Teens around a Regional Transportation Plan

Examples of Engagement



Interactive Comment Map (left) and public design charrette (right) hosted as part of the Palm Beach County US-1 Multimodal Corridor Study

(Source: Palm Beach County)

Examples of Engagement



*Public Open House in Ann Arbor, MI
(Source: City of Ann Arbor Comprehensive
Transportation Plan)*



*Engaging with Children Through a Pop-
Up Event in Ann Arbor, MI
(Source: City of Ann Arbor
Comprehensive Transportation Plan)*

Examples of Engagement

Before



After



Complete Streets Transformation of a Wide Section of Roadway in Keene, NH

(Source: Mari Brunner)

Summary of Findings

Collaborate with key stakeholders

Leverage existing organizations

Meet people on their own turf

Use the pandemic as an opportunity to advocate for safer streets

Check out the full report at *njbikeped.org*

Complete Streets Engagement Resources

NJTPA's Public Engagement Toolkit



NJDOT Complete and Green Streets Model Policy and Guide



NJTPA Complete Streets Technical Assistance



NJTPA's Public Engagement Toolkit



ENGAGE! DATABASE OF TOOLS AND TECHNIQUES



TIPS FOR PLANNING AND EXECUTING



OTHER RESOURCES

Engage! A PUBLIC INVOLVEMENT RESOURCE

HOME SEARCH ABOUT TUTORIALS CONTACT

Filter Strategies

Keyword [?] Submit

Audience [?]

- General
- Low-income
- Minorities
- Immigrants & LEP
- Children and teens
- Millennials
- Senior citizens
- Special Needs
- Practitioners
- Business Owners
- Local Officials

You selected:

Audience: Nothing selected **Scale:** Nothing selected **Geography:** Nothing selected
297 strategies matched your search criteria.

Select	Name of Tool
Select	@Stake
Select	"I Speak" Cards
Select	"Know Your Rights" Page
Select	"Laundry Day" Outreach
Select	"Planner speak" glossary
Select	Accessibility Audit Tool
Select	Activity books
Select	Activity Packets
Select	Adapt Documents for Use with Screen Readers
Select	Advertise with radio reading services for the blind
Select	Advisory boards/ committees for specific populations
Select	All Our Ideas
Select	Auto-translator for websites

TIPS AND BEST PRACTICES

All-in-One Document (PDF)

Separate Topic Reports (PDFs):

- Millennials
- Senior Citizens
- Children and Teens
- Minorities
- Immigrants and LEP
- Low Income Persons
- Special Needs
- Local Officials
- Business Owners
- Closing the Loop
- List of Online Survey Tools
- Op-Eds and Letters to the Editor
- Overcome Barriers to Youth Engagement

FACTSHEETS ON OUR FAVORITES

All-in-One Document (PDF)

Separate Topic Factsheets (PDFs):

- Meeting-in-a-Box
- Open House
- Pop-up Meetings
- Keypad Polling
- Deliberative Polling
- Mobile Outreach
- Trusted Advocates
- Social Media Photo Campaigns
- Textizen
- Community Conversations
- Participatory Mapping
- Participatory Budgeting
- Digital Storytelling

LITERATURE REVIEW ON PUBLIC ENGAGEMENT PRACTICES

NJTPA FOCUS GROUP REPORTS

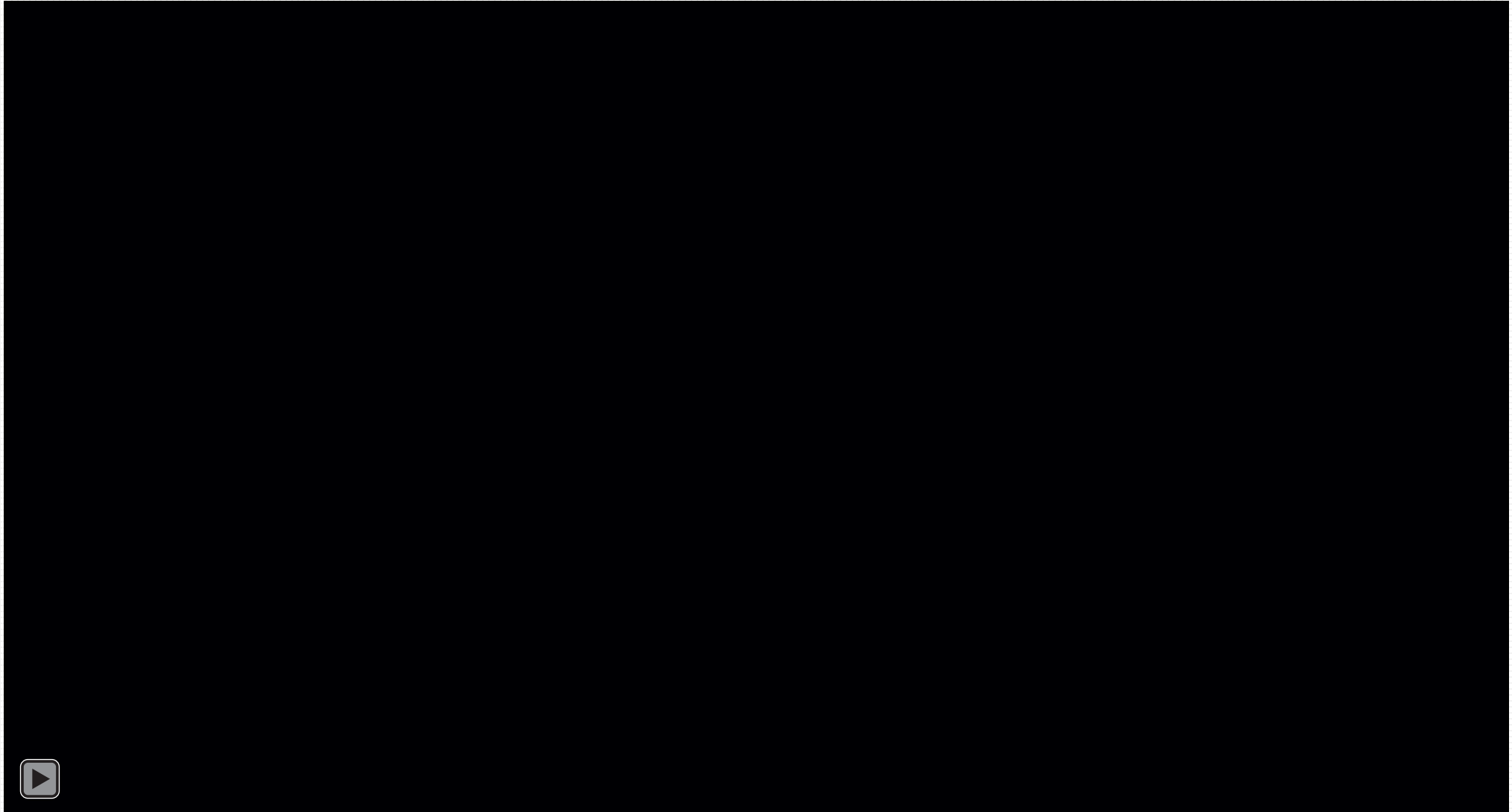
- Urban Millennials
- Suburban Millennials
- Northern Suburban Residents
- Southern Suburban Residents
- Urban Residents
- Low-Income Residents
- Spanish-speaking Residents
- Rural Residents

INTERVIEW REPORTS WITH LEADING PRACTITIONERS

- Graphic Novels—TriMet, Portland, OR
- Future Leaders in Planning Program—Chicago Metropolitan Area Planning Agency
- Civic Dinner Parties—Atlanta Regional Council
- POELS/Trusted Advocate—City of Seattle
- StreetMix—TriState Transportation Campaign
- Accessibility Advisory Committee—Alameda-Contra Costa Transit District, CA

njtpa.org/engage

NJTPA's Public Engagement Toolkit





NJDOT Complete and Green Streets Model Policy and Guide

Public Health & Safety

Green Streets

Economy

Equity

COMPLETE & GREEN STREETS FOR ALL
MODEL COMPLETE STREETS POLICY & GUIDE
MAKING NEW JERSEY'S COMMUNITIES HEALTHY, EQUITABLE, GREEN & PROSPEROUS

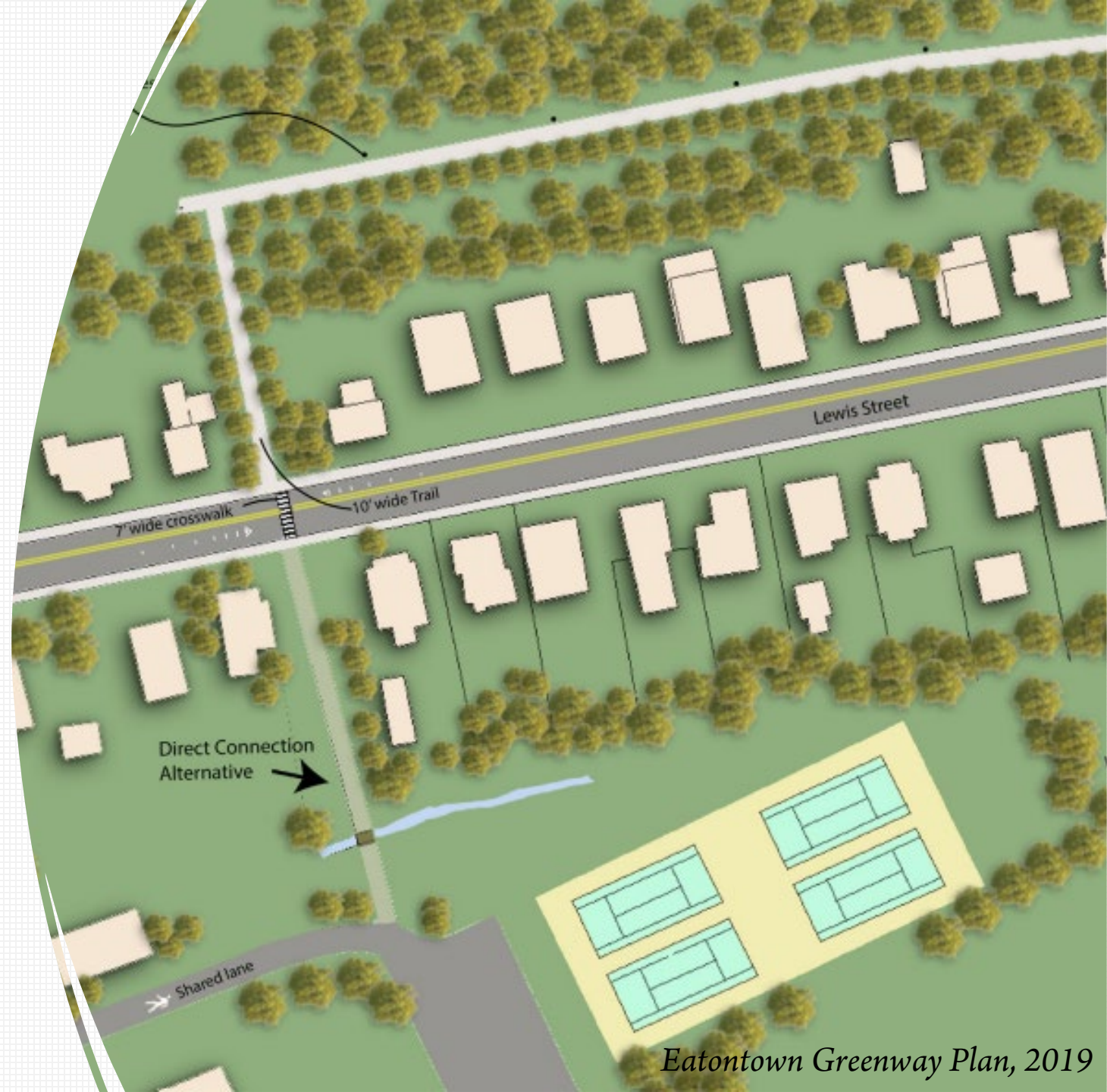
JULY 2019
(Updated January 2020)

www.state.nj.us/transportation/eng/completestreets/resources.shtm

NJTPA Complete Streets Technical Assistance

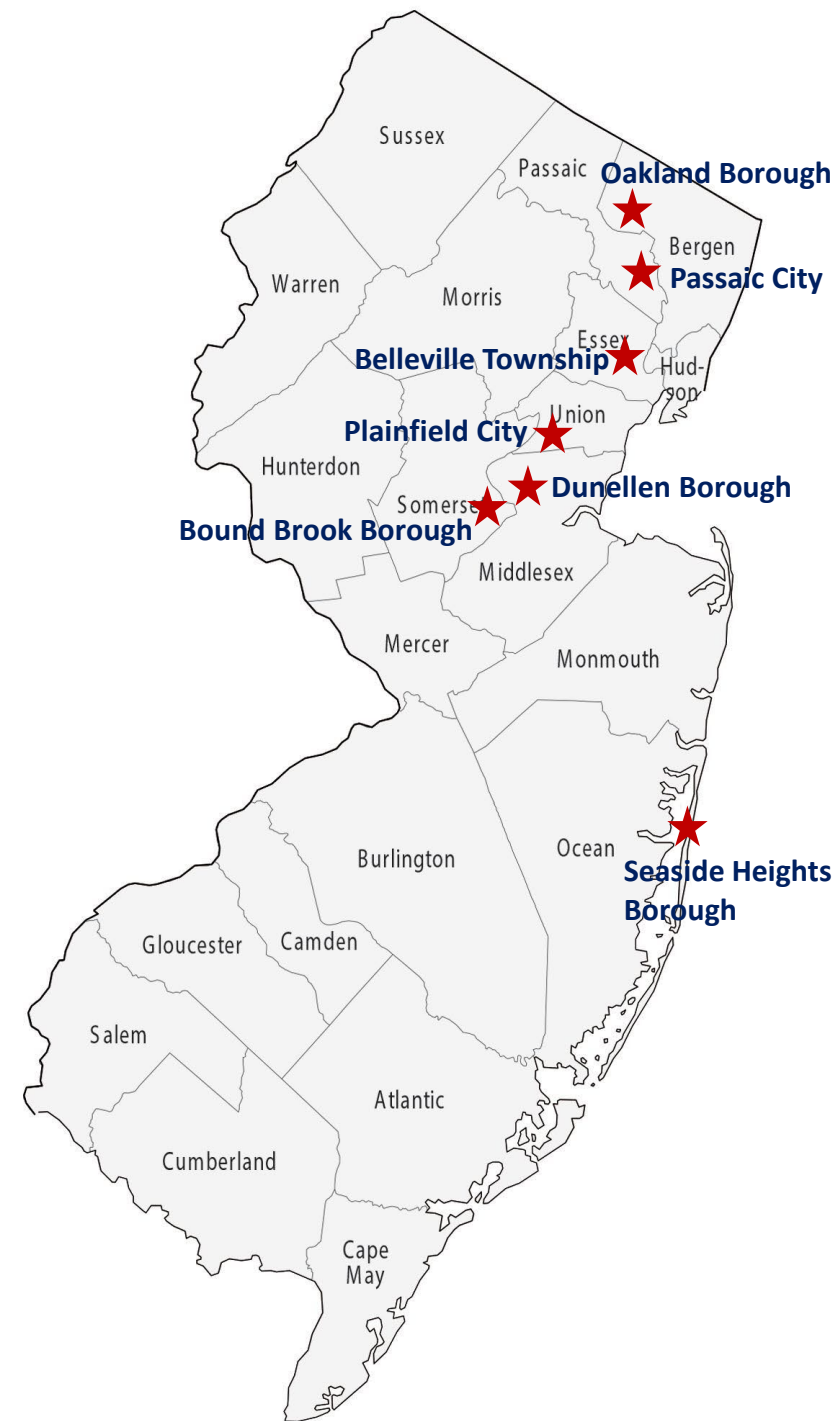
Project Options:

- Bicycle Corridor or Network Plan
- Complete Streets Conceptual Rendering
- Temporary Demonstration Project Guidance
- Walkable Community Workshop
- Complete and Green Streets for All Policy Guidance



2022-2023 NJTPA Complete Streets Technical Assistance

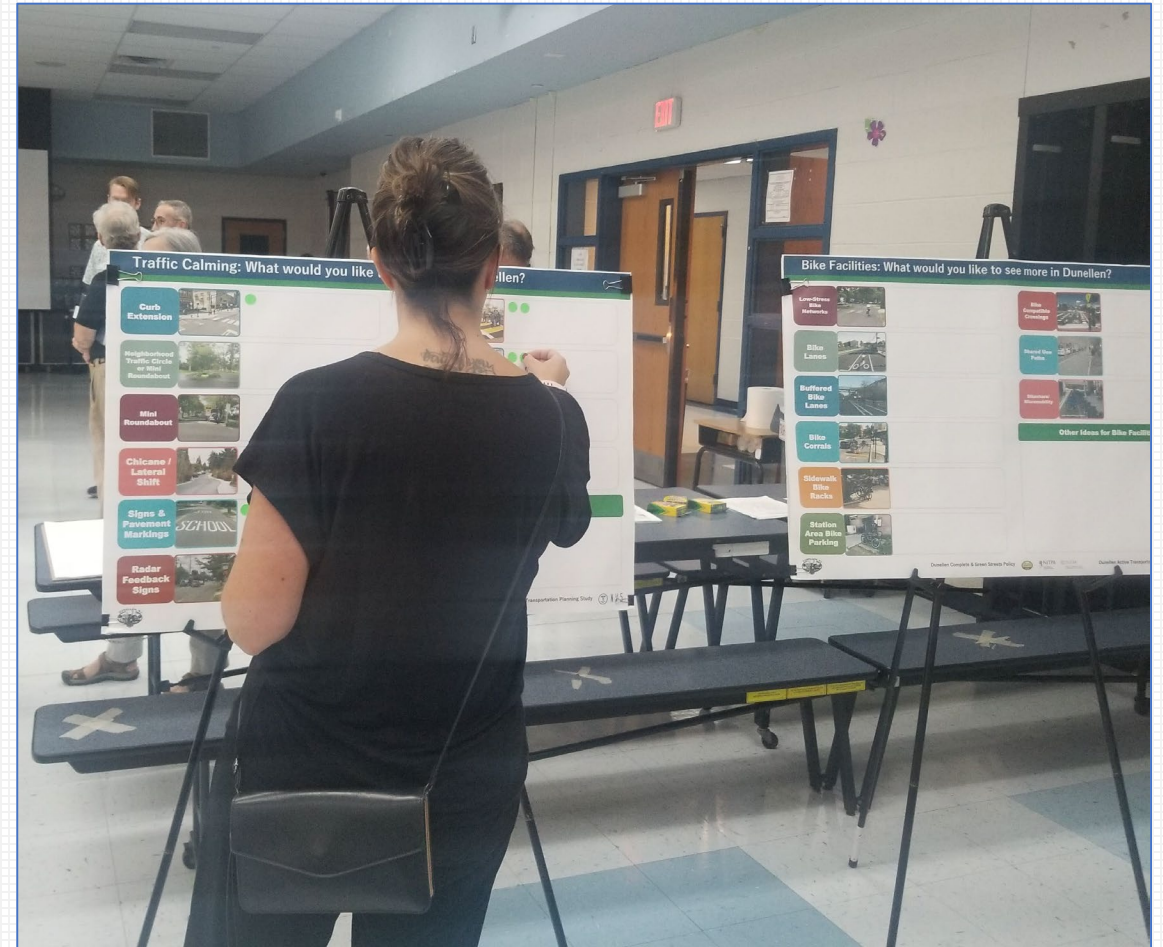
- 7 municipalities selected
- Projects will be completed by February 2023



NJTPA Complete Streets Technical Assistance



Seaside Heights Walkable Community Workshop, 2022



Dunellen Complete & Green Streets Policy Outreach, 2022

NJDOT Complete Streets Summit

- Free, biennial event sponsored by NJDOT
- Sessions on Complete Streets policies, planning, implementation, and funding
- Six Summits since 2010





2021 New Jersey
Complete Streets Summit
October 22, 2021

10+ Years of Complete Streets in NJ



NJDOT Complete Streets Summit

- 2021 Summit celebrated 10+ years of Complete Streets in NJ
- Over 340 attendees
- Sessions on Complete Streets policy adoption, lessons learned from implementation, and the future of Complete Streets

NJDOT Complete Streets Training

- NJDOT-sponsored 3-hour online training sessions
- Covers three modules:
 - Benefits
 - Planning
 - Design
- Designed for planners, engineers, advocates, public health professionals, policymakers, elected officials, and anyone looking to learn more about Complete and Green Streets





NJDOT Complete Streets Training

- Training addresses:
 - Complete Streets benefits
 - Evolution of Complete Streets concept
 - Placemaking and Complete Streets
 - Best practices for Complete and Green Streets design guidance
- Final 2022 online training: **Oct. 27, 1 – 4 p.m.**
 - Register at **njbikeped.org/nj-complete-streets-training**

NJDOT Design Guides

- Complete Streets Design Guide
- School Zone Design Guide
- School Bike Parking Guide
- Complete & Green Streets for All: Model Complete Streets Policy & Guide
- Planning for Greenways Guidebook



Thank You!

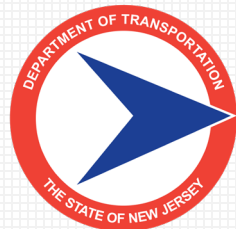


Sam Rosenthal, AICP

New Jersey Bicycle & Pedestrian Resource Center
Alan M. Voorhees Transportation Center
Rutgers, the State University of New Jersey

samuel.rosenthal@ejb.rutgers.edu

www.njbikeped.org



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