CIA TEAM

Organizational Improvement & Support

NJ DOT - Zenobia Fields
FHWA - Brian Goodson
Virtual Public Involvement

The Evolution of Virtual Public Involvement (VPI) During the Pandemic: State Transportation Agency Practices & Lessons Learned.

- Platform Choice Matters – stakeholder vs. public
- Prepare Team – provide clear instructions to presenters/organizers/moderators.
- Underserved Populations – think outside the box!
- Information Sharing & Feedback – provide a variety of ways to share information and gather feedback.
- Duration – advertise start time but not end time, shorter meetings.
Strategic Workforce Development

I. Fostering Partnerships
   ✓ **Raise** Awareness and Foster Healthy Attitudes Towards Construction Careers
   ✓ **Build** Capacity in the Highway Contractor Workforce
   ✓ **Utilize** Industry Accredited Pre-Employment Training Programs
   ✓ **Provide** a Pathway to Apprenticeship and Jobs

II. Let’s Go! Pilot Workshop – Succession Planning Efforts
   a. Confirmed September 21st

- **SMART Goals**
- **SWOT Analysis and Action Plan**
- **Marketing Tools for Buy-in**
- **Milestone and Track Methods**
QUESTIONS?