

## CIA TEAM Organizational Improvement &

NJDOT – Zenobia Fields

FHWA – Brian Goodson

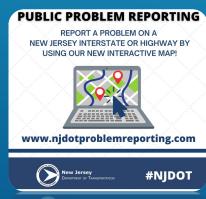
## Virtual Public Involvement

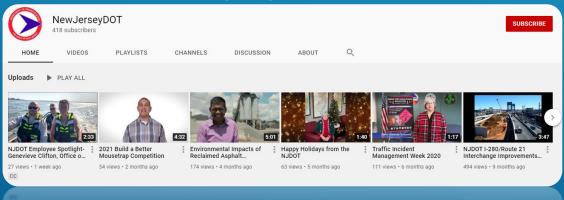
- I. FHWA Webinars Tools and Engaging Traditionally Underserved a. Bridging the Divide – Connecting People to Opportunity: <a href="https://www.youtube.com/watch?v=wh7l-j9MTpo">https://www.youtube.com/watch?v=wh7l-j9MTpo</a>



II. Rutgers VTC Key Informant Interviews

a. Current and future engagement techniques







## Strategic Workforce Development





- I. FHWA Webinars Training, Fostering Partnerships and Resources
  - ✓ Raise Awareness and Foster Healthy Attitudes Towards Construction Careers
  - ✓ Build Capacity in the Highway Contractor Workforce
  - ✓ Utilize Industry Accredited Pre-Employment Training Programs
  - ✓ Provide a Pathway to Apprenticeship and Jobs











- II. Let's Go! Pilot Workshop Succession Planning Efforts a. Anticipated in July or September
  - SWOT
    Analysis
    and
    Action Plan

    Marketing
    Tools
    for Buy-in

    Milestone
    and
    Track
    Methods