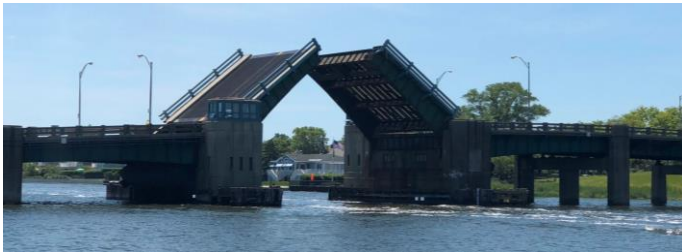


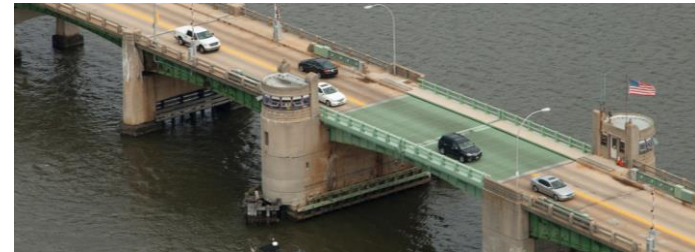


QUARTERLY NJ STIC MEETING – SPRING 2020
PANEL DISCUSSION: VIRTUAL PUBLIC INVOLVEMENT
BEST PRACTICES, CHALLENGES AND LESSONS LEARNED BY NJ STIC

Monmouth County Bridge Replacement Projects Virtual Public Meetings



Final Design Phase
Rumson-Sea Bright Bridge (S-32)
Borough of Rumson and Borough of Sea Bright



Local Concept Development Study
Oceanic Bridge (S-31)
Borough of Rumson and Township of Middletown

Joseph Ettore, P.E., Monmouth County Engineer
Martine Culbertson, M.A. Culbertson, LLC Facilitator Public Outreach

RUMSON-SEA BRIGHT BRIDGE (S-32)

Final Design Phase for Rumson-Sea Bright Bridge S-32 on Rumson Road (CR 520) over the Shrewsbury River



Community Stakeholders Meeting No. 2
February 18, 2020



U.S. Department of Transportation
**Federal Highway
Administration**



RUMSON-SEA BRIGHT BRIDGE (S-32)

Project Overview

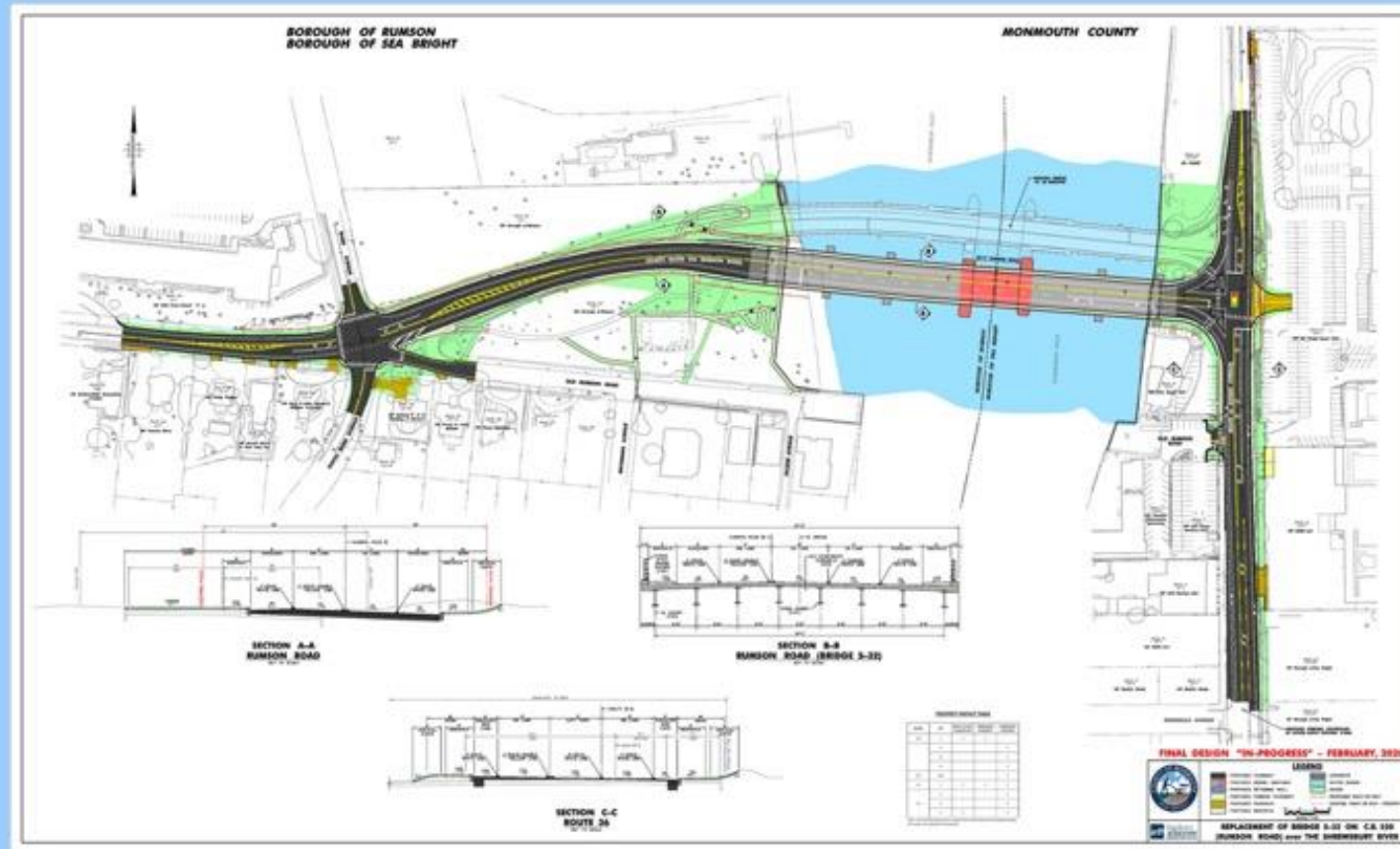


Project Schedule (Phases)

Local Concept Development (LCD) Phase	2011-2013 completed
Local Preliminary Engineering (LPE) Phase	2014 – 2017 completed
Final Design (FD) Phase	2018 - 2020
Construction Phase	2021-2024

RUMSON-SEA BRIGHT BRIDGE (S-32)

Rumson-Sea Bright Bridge S-32 Project Plan



OCEANIC BRIDGE (S-31)



OCEANIC BRIDGE (S-31)

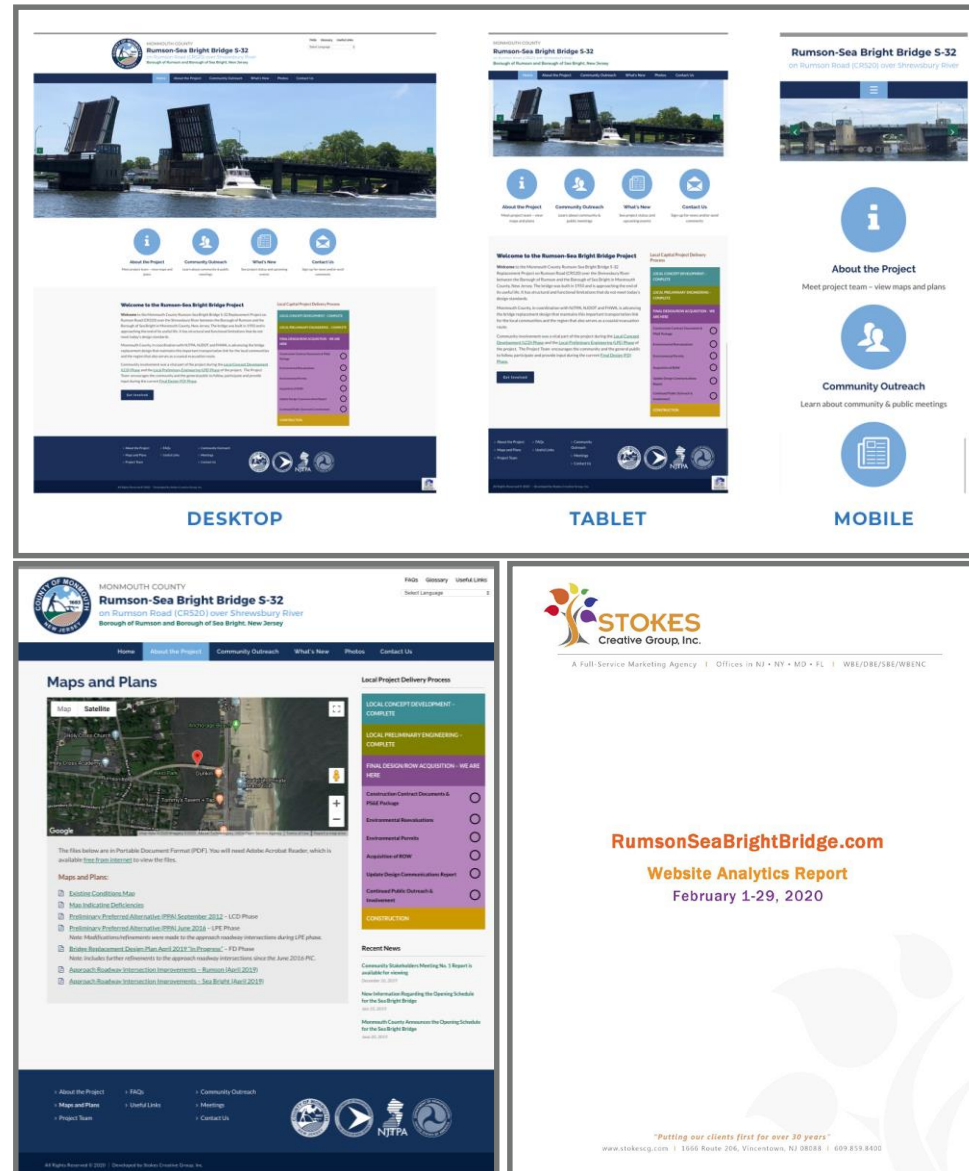
Project Schedule

- **Public Information Center # 3**
Mid-Summer 2020
- **Obtain Resolutions of Support**
Late Summer 2020
- **Draft Concept Development Report**
Fall 2020
- **Advancement to Next Phase**
Winter 2020/2021

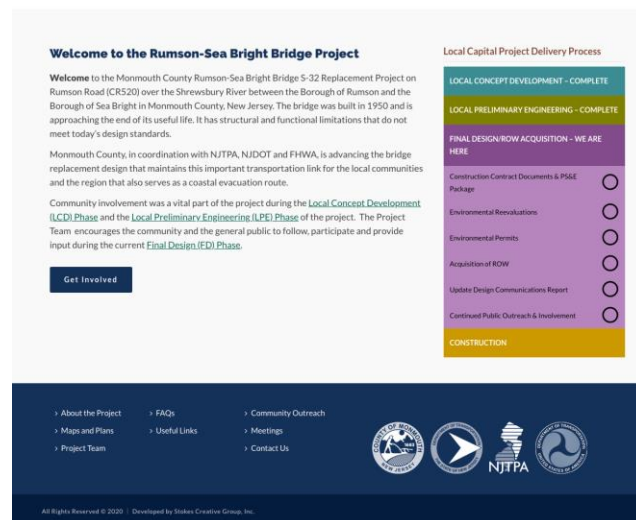
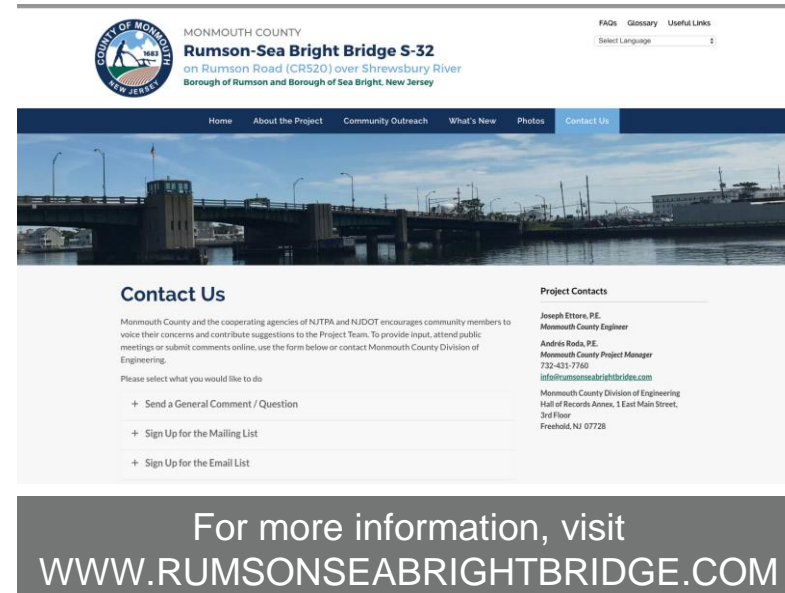
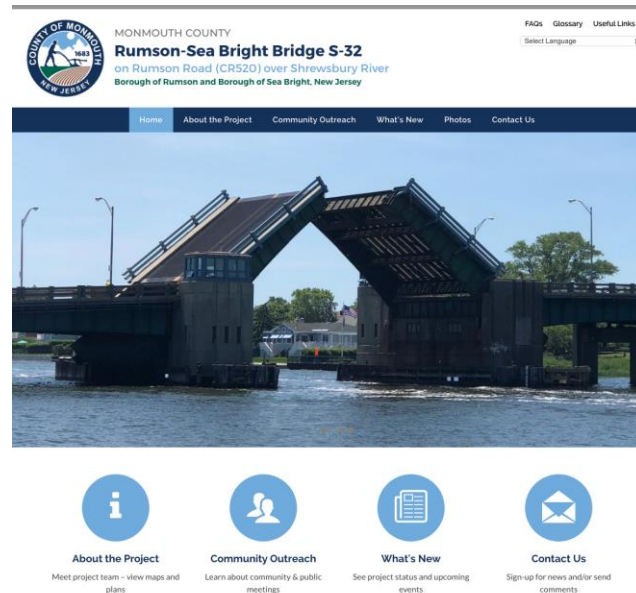


RUMSON-SEA BRIGHT BRIDGE (S-32) INNOVATIVE WEBSITE

- ▶ **Responsive Website**
Developed for optimal viewing on any device
- ▶ **Ease of Updating Site**
Straightforward publishing and editing;
scheduled posting
- ▶ **Multiple Languages**
Multi-lingual, machine-translated text
- ▶ **Opportunity to Add Rich Media**
Embed YouTube videos, surveys, pop-up
panels
- ▶ **Google Analytics Report**
Track visitors and their demographics
- ▶ **Embed Social Media (e.g., Twitter)**
Updates from the source feed appear
automatically

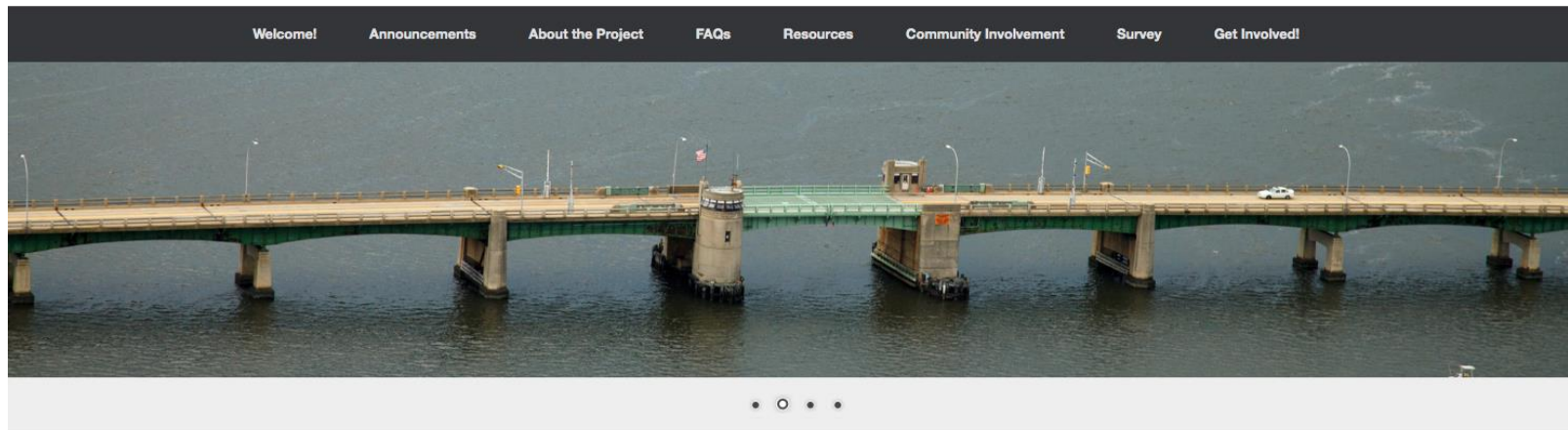


RUMSON-SEA BRIGHT BRIDGE (S-32) WEBSITE



OCEANIC BRIDGE (S-31) WEBSITE

LOCAL CONCEPT DEVELOPMENT STUDY FOR
MONMOUTH COUNTY OCEANIC BRIDGE (S-31)
ON BINGHAM AVENUE - LOCUST POINT ROAD (CR8A) OVER THE NAVESINK RIVER
BOROUGH OF RUMSON & TOWNSHIP OF MIDDLETOWN



Welcome to the Monmouth County Oceanic Bridge (S-31) Local Concept Development (LCD) Study website!

Monmouth County is in the Local Concept Development (LCD) Study phase to identify improvement alternatives for the existing Oceanic Bridge (S-31) over the Navesink River between the Borough of Rumson and Township of Middletown.

Constructed in 1939, the Oceanic Bridge is in need of a major rehabilitation or replacement. The County is conducting this study in conjunction with the North Jersey Transportation Planning Authority (NJTPA) and the New Jersey Department of Transportation (NJDOT).

Community involvement is an important part of the LCD Study phase, and we encourage the community and general public to participate and provide input during the study.

What's New?

- [POSTPONED – Public Information Center \(PIC\) Meetings](#)

For more information, visit
WWW.MONMOUTHCOUNTYOCEANICBRIDGE.COM

BEST PRACTICES & INNOVATIVE TOOLS

RUMSON-SEA BRIGHT BRIDGE (S-32) FD AND OCEANIC BRIDGE (S-31) LCD

BEST PRACTICES - *SUCCESSFUL STRATEGIES*

	S-32	S-31
➤ Invitation Letters & Public Meeting Notice Mailings	✓	✓
➤ Legal Postings to Newspapers & Websites	✓	✓
➤ Email Blast of Public Notice	✓	✓
➤ Public Comment Forms	✓	✓



INNOVATIVE TOOLS - *EFFECTIVE METHODS*

	S-32	S-31
➤ Flyers & Banners	TBD	TBD
➤ Enhance Communication Links	✓	TBD
➤ Pre-Recorded Voice Line	✓	TBD
➤ Online Engagement Software	TBD	TBD

CHALLENGES - VIRTUAL PUBLIC MEETINGS



Technology Catch-up

Learning Curve

Level Participation Field

Equal Access

Communication Limitations

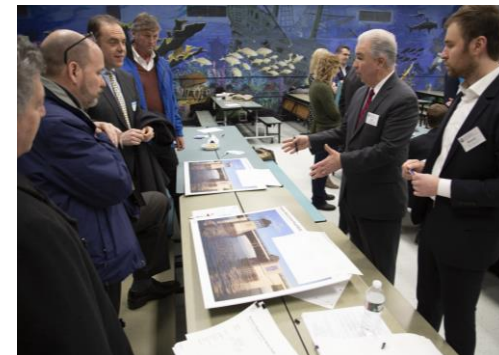
60% to 90% is Non-verbal

Q&A Sessions

With Opposing Public Opinions

Security, Control of Message & Glitches

Live Meetings



NEXT STEPS - VIRTUAL PUBLIC MEETINGS

Bridge S-32 Public Meeting
Implementation: May – June 2020



Bridge S-31 Public Meeting
Implementation: July – August 2020

